



CPEX Fact Sheet March 1, 2007

What is it?

- CPEX is a Colorado 501c3 non profit organization based upon the Malcolm Baldrige National Program for Performance Excellence. Forty five states have similar programs.
- CPEX's vision is to cultivate a culture for performance excellence in Colorado for individuals, business, healthcare, education, government, military, and other non-profit organizations.
- CPEX's mission is to do this by providing education, feedback reports, and awards for organizations which are pursuing performance excellence based on the Baldrige model.

Who is it?

- **Board**

Richard Wagner is the chair of the board of CPEX. He is the president of Dynamic Achievements, a consulting organization that works with Colorado Workforce Centers in quality and performance initiatives. He was formerly associated with the Arizona Performance Organization before returning to Colorado. Rich has been a volunteer in various capacities for CPEX since 2002. See Board of Directors list included.

- **Sponsors**

CH2M HILL - OMI, Xcel Energy, and Colorado Foundation for Medical Care are the founding sponsors of CPEX. Rocky Mountain Health Plans, Poudre Valley Health System, Exempla Healthcare, North Colorado Medical Center, Pulte Mortgage, Boeing, The Bailey Company, Monfort College of Business, Pinnacle Assurance, and LexisNexis are additional on-going sponsors.

- **Staff**

Tom Mauro is the CEO of CPEX, formerly worked for United Banks, Norwest, and FirstBank of Colorado before retiring in 2002 to take on this community-minded role. He was formerly the President of the Denver School Board and has served on numerous community non profits. Dr. Jim Walker is the COO and has had a career in process Management last serving with Atmel in Colorado Springs. Jim and Tom have been national Baldrige examiners.

- **Volunteers**

Volunteers who give anywhere from 40 – 200 hours to contribute to the examination process are the backbone of CPEX. We have over 100 volunteers and 150 organizations involved with CPEX. Last year over \$1,000,000 in volunteer time was donated to organizations in Colorado

- **Notable**

The Monfort College of Business at the University of Northern Colorado in Greeley has become the second Colorado organization to receive the coveted Baldrige Award in November, 2004. Operations Management International (OMI) won the award in 2000. Poudre Valley Health Systems won the CPEX Peak Award in 2004, the equivalent in Colorado of the Baldrige award. All of these organizations are leaders in CPEX.



Current Status of CPEX

- Four-tier award process – High Plains, Foothills, Timberline, and Peak
- 150 organizations
- Over 100 volunteers,
- 21 applicants for the review, feedback, and award process
- 80 examiners/judges/mentors
- Statewide board and Networking/Best Practices Council
- Trained over 200 individuals in the process in 2006
- State organizations applying for Baldrige award concurrently with CPEX
- Funded solely by contributions and operational revenues.

Recent/Upcoming Events

- Quest for Excellence Event – November 15-16, Marriott Park Meadows in Lone Tree
- Introductory training – March, 2007
- High Plains training – March 2007
- Application Writing Training – March, 2007
- Examiner Training – May - June, 2007
- Application Deadline – May, 2007

CPEX Award Winners

- Peak Award for Results - Poudre Valley Health System, Ft. Collins, 2004
- Timberline Award for Deployment
 - Monfort College of Business – University of Northern Colorado, Greeley, 2004
 - Transportation Expansion (TREX) Project, Centennial, 2004
 - VA Health Administration Center, Denver, 2005
 - LexisNexis Case Law and Citations, Colorado Springs, 2006
 - McKee Medical Center, Loveland, 2006
 - North Colorado Medical Center, 2006
- Foothills Award for Approaches
 - IBM at Xcel Energy, Denver, 2002
 - Mesa County Valley School District #51, Grand Junction, 2003
 - CAP Logistics, Denver, 2004
 - Arapahoe/Douglas Works!, Aurora, 2004
 - Spalding Rehabilitation Center, Aurora, 2005
 - North Colorado Medical Center, Greeley, 2005
 - Taylor Elementary School, Palisade, 2005
 - Orchard Avenue Elementary School, Grand Junction, 2005
 - LexisNexis Case Law and Citations, Colorado Springs, 2005
 - West Middle School, Grand Junction, 2006
 - Pulte Mortgage, Englewood, 2006
 - Emerson School, Grand Junction, 2006